

PROGRAM



AFRICA FOTO FAIR



3RD EDITION

2024

31 OCTOBRE 2024 - 30 NOVEMBRE 2024

Abidjan, Côte d'Ivoire



OCTOBER 31ST 2024 - NOVEMBER 30TH, 2024



THURSDAY, OCTOBER 31st, 6pm – 10pm

Festival pre-opening event
FREE : Open to the Public

Location: French Institute Côte d'Ivoire

"Côte d'Ivoire in Focus: A Photography Journey of Light and Life"

The exhibition features both emerging and established photographers, offering a diverse and captivating exploration of Ivorian photography. The exhibition presents a wide spectrum of styles, from compelling photojournalism that captures the heart of daily life to stunning fine art photography that reveals the beauty and complexity of Côte d'Ivoire. Audiences will gain a deeper understanding of the country through the unique perspectives of its talented photographers.

SUNDAY, NOVEMBER 3rd 2pm – 7pm

Festival Inauguration
FREE : Open to the Public

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

In its third edition, the Africa Foto Fair returns to its roots at MuCat, showcasing a diverse collection of works from 30 countries and 71 photographers from Africa and beyond. This edition also features a special project, supported by the END Fund, highlighting the works of Aida Muluneh, Mustafa Saeed, Sarah Waiswa, Meseret Argaw, Ala Kheir, John Kalapo, and Omoregie Osakpolor. With the END Fund's backing, the Africa Foto Fair will tour to Lagos and Dakar. At its core, this edition focuses on visual communication for change, using creativity to engage, educate, and inspire the community and youth.

This year's festival transcends visual art; it acts as an incubator for creative growth and community development. Supported by the Embassy of Switzerland in Côte d'Ivoire, European Union in Côte d'Ivoire, and Embassy of Spain in Côte d'Ivoire, the festival offers soft skill development workshops and cultural exchange opportunities. Building on the success of the previous edition, which attracted over 9,000 visitors during its month-long run in 2023, the Africa Foto Fair continues to promote new creatives and introduce audiences to global photography. More importantly, it leverages cultural events to empower youth and communities, particularly in Abobo, by providing opportunities for soft skill development and fresh perspectives. Join us at the Africa Foto Fair and be part of a transformative journey that celebrates creativity, empowers youth, and connects communities through the power of photography.

MONDAY, NOVEMBER 4th 9am – 3pm

Portfolio Review
Registration Required

Location: Headquarters of Côte d'Ivoire Tourism (Cocody Ambassades)

Portfolio Review- Day 1

Reviewers: Paolo Verzone, Fiona Shields, Ala kheir, Sarah Waiswa, Jorge Luis Alvarez

The Emerging Photographers Portfolio Review offers up-and-coming photographers a chance to showcase their work and receive constructive feedback from a panel of industry experts. This session includes portfolio presentations, in-depth critiques, an interactive Q&A, and networking opportunities to help refine skills and advance careers.

TUESDAY, NOVEMBER 5th 9am – 3pm

Portfolio Review
Registration Required

Location: Headquarters of Côte d'Ivoire Tourism (Cocody Ambassades)

Portfolio Review- Day 2

Reviewers: Paolo Verzone, Fiona Shields, Ala kheir, Sarah Waiswa, Jorge Luis Alvarez

The Emerging Photographers Portfolio Review offers up-and-coming photographers a chance to showcase their work and receive constructive feedback from a panel of industry experts. This session includes portfolio presentations, in-depth critiques, an interactive Q&A, and networking opportunities to help refine skills and advance careers.



©MUSTAFA SAEED

TUESDAY, NOVEMBER 5th

Panel Discussion
Reframing Neglect: The Art of Advocacy

FREE : Open to the Public

Location: TBD

Discover the intersection of photography and advocacy at our panel discussion featuring photographer Sarah Waiswa, Ala Kahir and moderated by Aida Muluneh from the "Reframing Neglect" project. Learn how these artists use their work to highlight neglected tropical diseases (NTDs) and drive global change. The panel will provide insights into photojournalism and NGO work, showcasing the power of visual storytelling in social impact.

WEDNESDAY, NOVEMBER 6th 10am - 5pm

Workshop
Registration Required

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

Studio Lighting workshop | Instructor: Paolo Verzene

The Studio Lighting workshop covers essential techniques for understanding available and artificial lights for capturing portraits. Students will learn the essentials of studio lighting for wedding, commercial, and portrait photography. The hands-on experience also includes processing image files. Suitable for intermediate and experienced photographers, this workshop enhances their skills through practical experience.

WEDNESDAY, NOVEMBER 6th 11am - 3pm

Workshop
Registration Required

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

AFF Kids Art Workshop - Creative Minds: Art & Philosophy for Kids | Session 1 | Instructor: Xavier N'guia

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

WEDNESDAY, NOVEMBER 6th

Presentation
Registration Required

Location and Time: TBD

Presentation: Storytelling through Images and the Role of Photojournalism in Society

In this presentation, led by Fiona Shields and Sofia Moro will explore the powerful impact of photojournalism in shaping societal narratives. The presentation will highlight how images tell compelling stories that influence public opinion, document important moments in history, and raise awareness of social issues. Key topics will include the fundamentals of visual storytelling, ethical considerations in photography, and the role of photojournalism in driving social change. Participants will gain a deeper understanding of how photography can be used to reflect and influence the world around us.

THURSDAY, NOVEMBER 7th 9am - 2pm

Workshop
Registration Required

Location: Aida Muluneh Studio

Photo Printing Workshop

Join us for an engaging workshop focused on advanced printing techniques. Participants will explore both traditional and digital methods, learning essential skills for creating high-quality, durable prints. This workshop emphasizes the importance of mastering advanced printing techniques to enhance your artistic practice. Don't miss this opportunity to elevate your printing skills!



©ALI DRABO

THURSDAY, NOVEMBER 7th **3pm - 5pm**

Workshop
Registration Required

Location: Headquarters of Côte d'Ivoire Tourism
(Cocody Ambassades)

Part 1 | Book design workshop and presentation:

An engaging presentation led by visual artist / photographer Walid Ben Ghezala, this session will cover essential techniques and creative approaches in book design, including layout, typography, and visual storytelling. Walid will draw from his extensive experience to offer practical tips and innovative ideas and guide participants to learn how to refine their design skills and enhance their visual storytelling.



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FRIDAY, NOVEMBER 8th **3pm - 5pm**

Workshop
Registration Required

Location: Headquarters of Côte d'Ivoire Tourism
(Cocody Ambassades)

Part 2 | Book design workshop and presentation

An engaging presentation led by visual artist / photographer Walid Ben Ghezala, this session will cover essential techniques and creative approaches in book design, including layout, typography, and visual storytelling. Walid will draw from his extensive experience to offer practical tips and innovative ideas and guide participants to learn how to refine their design skills and enhance their visual storytelling.

SATURDAY, NOVEMBER 9th **11am - 2pm**

Workshop
Registration Required

Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo

AFF Kids Art Workshop – Creative Minds: Art & Philosophy for Kids | **Session 2 | Instructor : Xavier N'guia**

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

SATURDAY, NOVEMBER 9th **10am - 2pm**

Workshop
Registration Required

Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo

Part 1 | Smartphone Photography Workshop for beginners and **entrepreneurs**

Discover the art of smartphone photography in this hands-on workshop led by photographer Mohamed Aly Diabaté. Designed for beginners and entrepreneurs, this session will teach you how to capture stunning images and leverage your smartphone as a powerful storytelling tool. Learn essential techniques, composition tips, and editing tricks to elevate your photography, enhance your social media presence, and promote your small business. Whether you're sharing local experiences or marketing to a global audience, this workshop is your gateway to unlocking creative and business potential!

SATURDAY, NOVEMBER 9th **3pm - 5pm**

Workshop
Registration Required

Location: Headquarters of Côte d'Ivoire Tourism
(Cocody Ambassades)

Part 3 | Book design workshop and presentation

An engaging presentation led by visual artist / photographer Walid Ben Ghezala, this session will cover essential techniques and creative approaches in book design, including layout, typography, and visual storytelling. Walid will draw from his extensive experience to offer practical tips and innovative ideas and guide participants to learn how to refine their design skills and enhance their visual storytelling.

SUNDAY, NOVEMBER 10th 2 pm – 4pm

Curator's Insight

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

Curator's Insight: A Walkthrough of AFF 2024 with Aida Muluneh

Join us for an exclusive Museum walkthrough of AFF 2024, led by Founder and Curator of Africa Foto Fair, Aida Muluneh. Experience the narratives behind the showcased works as Aida provides unique insights into the themes and artistic expressions that define this year's fair. This guided tour offers a rare opportunity to engage with the artwork on a deeper level, gaining a curator's perspective on the rich cultural and visual stories being told. Don't miss this inspiring journey!

WEDNESDAY, NOVEMBER 13th 11am – 2pm

Workshop
Registration Required

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

AFF Kids Art Workshop – Creative Minds: Art & Philosophy for Kids | Session 3 | Instructor : Xavier N'guia

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

THURSDAY, NOVEMBER 14th 10am – 2pm

Workshop
Registration Required

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

Part 2 | Smartphone Photography Workshop for beginners and entrepreneurs

Discover the art of smartphone photography in this hands-on workshop led by photographer Mohamed Aly Diabaté. Designed for beginners and entrepreneurs, this session will teach you how to capture stunning images and leverage your smartphone as a powerful storytelling tool. Learn essential techniques, composition tips, and editing tricks to elevate your photography, enhance your social media presence, and promote your small business. Whether you're sharing local experiences or marketing to a global audience, this workshop is your gateway to unlocking creative and business potential!

FRIDAY, NOVEMBER 15th 3 pm – 6pm

Workshop
Registration Required

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

SOFT SKILL WORKSHOP | Youth Financial Literacy & Small Business Workshop | Session 1

This workshop equips young participants with the essential skills to manage their personal finances and set up a small business. Topics include budgeting basics, saving strategies, understanding credit, and setting financial goals. Participants will also learn how to develop a business idea, create a simple business plan, manage finances for a small business, and effectively market their products or services. With a focus on practical application, this workshop empowers youth to make informed financial decisions and explore entrepreneurial opportunities, helping them build a foundation for future success in both personal and business finance.

SATURDAY, NOVEMBER 16th 10am – 2pm

Workshop
Registration Required

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

Part 3 | Smartphone Photography Workshop for beginners and entrepreneurs

Discover the art of smartphone photography in this hands-on workshop led by photographer Mohamed Aly Diabaté. Designed for beginners and entrepreneurs, this session will teach you how to capture stunning images and leverage your smartphone as a powerful storytelling tool. Learn essential techniques, composition tips, and editing tricks to elevate your photography, enhance your social media presence, and promote your small business. Whether you're sharing local experiences or marketing to a global audience, this workshop is your gateway to unlocking creative and business potential!



©HANAË BOUTAYEB

SATURDAY, NOVEMBER 16th 11 am - 2pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

**AFF Kids Art Workshop - Creative Minds: Art & Philosophy for Kids |
Session 4 | Instructor: Xavier N'guia**

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

SATURDAY, NOVEMBER 16th 2 pm - 6pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

**SOFT SKILL WORKSHOP | Youth Financial Literacy & Small Business
Workshop | Session 2**

This workshop equips young participants with the essential skills to manage their personal finances and set up a small business. Topics include budgeting basics, saving strategies, understanding credit, and setting financial goals. Participants will also learn how to develop a business idea, create a simple business plan, manage finances for a small business, and effectively market their products or services. With a focus on practical application, this workshop empowers youth to make informed financial decisions and explore entrepreneurial opportunities, helping them build a foundation for future success in both personal and business finance.



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SATURDAY, NOVEMBER 16th 4 pm - 5pm (GMT)

AFF Virtual Workshop
Registration Required

Legal consideration for photographers

As part of the festival's virtual programming, explore crucial topics like copyright law, intellectual property rights, and the principles that safeguard your creative work. Learn the importance of contracts and agreements with clients and collaborators, ensuring clarity and protection in your professional relationships. Delve into model releases and usage rights, gaining insight into navigating permissions. Whether you're a seasoned professional or just starting, this session offers invaluable guidance to help you safeguard your work and confidently navigate legal complexities.

SUNDAY, NOVEMBER 17th 10 am - 6pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

SOFT SKILL WORKSHOP | Abobo Mobile Health Clinic

As part of the AFF's Empowering Youth and Communities, the Mobile Health Clinic and Workshops on Early Childhood Development aim to offer free medical check-ups and educational workshops specifically designed for mothers. These sessions focus on early childhood development and nutrition, acknowledging the critical role health and well-being play in community growth. By empowering mothers with essential knowledge and resources, this initiative strives to ensure the optimal health and development of their children.

SUNDAY, NOVEMBER 17th 2 pm - 5pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

**SOFT SKILL WORKSHOP | Tech Essentials: Mastering PC
Hardware and Software" | Session 1**

The digital literacy workshop aims to empower participants with essential skills in computer basics and internet navigation. By the end, participants will acquire basic computer skills and the ability to navigate the internet safely. Proficiency in these skills is crucial for personal, academic, and professional success in today's digital age. This initiative bridges the gap in access to resources by providing hands-on training to navigate the digital world with confidence.

WEDNESDAY, NOVEMBER 20th 11 am - 2pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

**AFF Kids Art Workshop – Creative Minds: Art & Philosophy for Kids |
Session 5 | Instructor: Xavier N’guia**

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

WEDNESDAY, NOVEMBER 20th 2 pm - 3pm (GMT)

AFF Virtual Workshop
Registration Required

Navigating Grants, Competitions, and Festivals for Photographers

Delve into the intricate process of applying for grants, competitions, and festivals globally, gaining insights into crafting compelling submissions. Learn strategies for organizing and presenting your portfolio effectively to showcase your unique style and vision. Explore essential tips for identifying relevant opportunities, tailoring your applications, and maximizing your chances of success in the competitive photography landscape. Whether you're a seasoned photographer seeking recognition or an emerging talent looking to break into the global scene, this session provides invaluable guidance to navigate and excel in prestigious grants, competitions, and festivals.



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THURSDAY, NOVEMBER 21 st 2 pm - 6pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

Part 4 | Smartphone Photography Workshop for beginners and entrepreneurs

Discover the art of smartphone photography in this hands-on workshop led by photographer Mohamed Aly Diabaté. Designed for beginners and entrepreneurs, this session will teach you how to capture stunning images and leverage your smartphone as a powerful storytelling tool. Learn essential techniques, composition tips, and editing tricks to elevate your photography, enhance your social media presence, and promote your small business. Whether you're sharing local experiences or marketing to a global audience, this workshop is your gateway to unlocking creative and business potential!

THURSDAY, NOVEMBER 21st 7pm - 9pm

Exhibition Opening
FREE : Open to the Public

Location: LouiSimone Guirandou Gallery

"Re-Silence" Alun Be - Solo Exhibition

The month long exhibition "Re-Silence" features the captivating works of artist Alun Be, showcasing a transformative journey into introspection and resilience. Hosted at the LouiSimone Guirandou Gallery, this show explores the theme "that which stands in the way, is the way," highlighting how vulnerabilities can be transformed into strengths. Through a diverse array of styles and mediums, audiences will engage with thought-provoking pieces that foster a deeper understanding of self and the profound power of silence, ultimately reconnecting with the essence of existence.

FRIDAY, NOVEMBER 22nd 11 am - 2pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

Social Media for Change: A Workshop for High School Students

This workshop teaches high school students how to use their phones to create positive social change through social media. Students will learn how to effectively communicate their ideas, raise awareness for causes, and connect with their communities using platforms like Instagram and TikTok. With practical tips, they'll discover how to craft engaging content and use social media to inspire action and make a meaningful impact.

SATURDAY, NOVEMBER 23rd **10 am – 6pm**

AFF Christmas Bazaar

Location: Hotel Particulier Abidjan

Join us for a festive two-day weekend at the AFF Christmas Bazaar! This family-friendly event offers a vibrant selection of creative goods, from handmade crafts to unique gifts perfect for the holiday season. Enjoy delicious food, live entertainment, and a variety of fun activities for all ages. Whether you're looking for the perfect gift or a memorable day out with the family, this magical event is the place to be.

SUNDAY, NOVEMBER 24th **10 am – 2pm**

AFF Christmas Bazaar

Location: Hotel Particulier Abidjan

Join us for a festive two-day weekend at the AFF Christmas Bazaar! This family-friendly event offers a vibrant selection of creative goods, from handmade crafts to unique gifts perfect for the holiday season. Enjoy delicious food, live entertainment, and a variety of fun activities for all ages. Whether you're looking for the perfect gift or a memorable day out with the family, this magical event is the place to be.

SATURDAY, NOVEMBER 23rd **9am – 12pm (GMT)**

AFF Virtual Photography Portfolio Review

Registration Required

Embark on a transformative journey with our Virtual Portfolio Review Workshop for emerging photographers. Our one-on-one sessions provide valuable insights into your portfolio, offering constructive feedback to enhance your skill set. Elevate your photography by gaining a deeper understanding of your strengths and areas for improvement. The review session is a guide to crafting a standout portfolio, refining storytelling, composition, and technical skills. Register now for a personalized session that can significantly impact your growth as a photographer. Don't miss this chance to unlock new possibilities for your photographic journey.

SUNDAY, NOVEMBER 24th **11am – 2pm**

Workshop **Registration Required**

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

SOFT SKILL WORKSHOP | Tech Essentials: Mastering PC Hardware and Software" | Session 2

The digital literacy workshop aims to empower participants with essential skills in computer basics and internet navigation. By the end, participants will acquire basic computer skills and the ability to navigate the internet safely. Proficiency in these skills is crucial for personal, academic, and professional success in today's digital age. This initiative bridges the gap in access to resources by providing hands-on training to navigate the digital world with confidence.

SATURDAY, NOVEMBER 23rd **11am – 12pm**

Workshop **Registration Required**

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

AFF Kids Art Workshop – Creative Minds: Art & Philosophy for Kids | Session 6 | Instructor: Xavier N'guira

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

SUNDAY, NOVEMBER 24th **10am – 5pm**

Workshop **Registration Required**

Location: MuCAT (Musée des Cultures Contemporaines Adama TOUNGARA) / Abobo

SOFT SKILL WORKSHOP | Abobo Mobile Health Clinic

As part of the AFF's Empowering Youth and Communities, the Mobile Health Clinic and Workshops on Early Childhood Development aim to offer free medical check-ups and educational workshops specifically designed for mothers. These sessions focus on early childhood development and nutrition, acknowledging the critical role health and well-being play in community growth. By empowering mothers with essential knowledge and resources, this initiative strives to ensure the optimal health and development of their children.

WEDNESDAY, NOVEMBER 27th 11 am - 2pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

**AFF Kids Art Workshop - Creative Minds: Art & Philosophy for Kids |
Session 7 | Instructor: Xavier N'guia**

A Kids Art Workshop where young minds will explore creativity through art and philosophy. This session encourages children to express themselves artistically while engaging in thought-provoking discussions on themes like identity, imagination, and the world around them. An educational experience that nurtures both artistic skills and critical thinking.

WEDNESDAY, NOVEMBER 27th 2 pm - 3pm (GMT)

AFF Virtual Workshop
Registration Required

Pricing and packaging your photography work for print sales.

Delve into the intricacies of determining a competitive pricing structure that reflects your value and expertise. Explore effective strategies for creating photography packages and offerings that appeal to diverse client needs and budgets. Learn invaluable tactics for pricing negotiation and leveraging value-added services to enhance your profitability and client satisfaction. Whether you're a novice or seasoned professional, this session equips you with the tools and insights needed to confidently set your prices, maximize your revenue, and thrive in the competitive photography market.

WEDNESDAY, NOVEMBER 27th - 30th, 2 pm - 3pm

Workshop
Registration Required

**Location: MuCAT (Musée des Cultures
Contemporaines Adama TOUNGARA) / Abobo**

AFF Smart Phone Video Workshop

Join us for a three-session hands-on workshop designed for enthusiasts eager to master smartphone video production for communication and creative filmmaking. Over the course of these sessions, you'll learn essential techniques in shooting, editing, and storytelling to create compelling, high-quality videos using just your smartphone. This workshop features practical exercises and expert tips to elevate your video-making skills, whether you're telling a story, sharing a message, or exploring your creative potential in filmmaking.



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SATURDAY, NOVEMBER 30th CLOSING

Join us for the finale of Africa Foto Fair 2024, an evening that marks the close of a month rich in creativity and culture. It's a chance to celebrate the artists, participants and all those who have contributed to the success of this edition. Come and enjoy one last chance to discover the exhibitions, chat with the artists and curators, and take part in a convivial moment to close this festival in style. Don't miss this memorable closing evening!

AFRICA FOTO FAIR

Abidjan, Côte d'Ivoire

info@africanphotofair.com | www.africanphotofair.com

+225 05 75 86 56 37